

CAR SQUAD INDIA

YOUR DETAILING EXPERT



FRANCHISE DOCKET



**LOOKING FOR PROFITABLE CAR DETAILING FRANCHISE?
CAR SQUAD INDIA IS NOW OFFERING FRANCHISE IN NORTH EAST INDIA**





Why Car Squad India Franchise?

Car Squad India is North East India's Fastest Growing Chain of Car Detailing. With more than 4 outlets across Guwahati, Jorhat, Imphal and Jalukbari and over 2lac happy clients we provide services like Ceramic coating, Paint Protection Film, Graphene Coating, Ceramic Paint Protection and UV Radiation Protection add Interior Detailing, Denting and Painting to maintain your Vehicle's brand new look.

Car Squad India provides with assistance in space designing, manpower training, materials procuring and expert guidance on how to grow your business.

We make your process easier by providing all the required efforts and assistance.



CAR SQUAD INDIA FRANCHISE MODEL





CERAMIC COATING



GRAPHENE COATING



PAINT PROTECTION FILM



CERAMIC PAINT PROTECTION

OUR SERVICES

PAINT PROTECTION FILM APPLICATION



CERAMIC COATING PROCESS



BENEFIT'S OF CAR SQUAD INDIA

- **PROFESSIONAL TRAINING FOR THE STAFF**
- **HIGH QUALITY MATERIALS PROVIDED AT BEST PRICES FROM INTERNATIONAL AND NATIONAL MARKET**
- **SUPER ACTIVE SOCIAL MEDIA MARKETING WITH ASSURED LEADS WITH A HIGHER CONVERSION RATE**
- **LOW INVESTMENT WITH ASSURED ROI**



BASIC TERMS AND CONDITIONS TO PROCEED WITH THE FRANCHISE

- **COST OF FRANCHISEE (NON-REFUNDABLE):** a) Studio Setup: A sum of Rs. 20,00,000/- (which includes brand fee, machinery and all other expenses) to be deposited towards franchise fee out of which Rs 50,000 will be advance amount to be deposited before signing the Letter of Intent. The remaining amount is to be deposited after signing and accepting the letter of intent and before signing the Original Franchise Agreement.

- **TERM OF THE AGREEMENT:** The term of the Franchise Agreement shall be valid for the total period of 2 Years which shall be renewed at an interval of every 2 Years. The Franchise Agreement will be renewed at 5% of the cost of the prevailing franchise fee on the terms and conditions as per the enforced Franchise Agreement.

- **RESEARCH AND DEVELOPMENT OF THE LOCATION:** After the discussion of the Franchisee and before signing the agreement, the research team of the Company will visit the identified location of the proposed Franchisee for research and development as per the standards of the Company. The cost of lodging & travel expenses applied in the research will be borne by the franchise owner/owners at their respective locations.

FRANCHISE PACKAGES

1. Premium Package

Price Range: ₹20 Lakh

Ideal For: Small to mid-sized cities or urban areas with a growing market for car detailing.

Includes:

- **All the necessary Detailing Equipment and Tools**
- **Packages: Floor Lamination, Sunfilm, Graphene Coating, Ceramic Coating**
- **Interior Detailing: Comprehensive cleaning, leather treatment, carpet shampooing, dashboard conditioning**
- **Exterior Detailing: Full wash, wax, and paint protection**
- **Engine Detailing: Cleaning and protection**
- **Wheel & Tire Care: Cleaning, polishing, and protection**
- **Marketing Support: Local advertising and digital marketing**
- **Training: 1-week intensive training**
- **Skilled manpower supply for PPF installation and ceramic coating**

2. Elite Package

Price Range: ₹25 Lakhs

Ideal For: Larger cities or affluent areas with higher demand for premium car detailing services.

Includes:

- **All Premium Package Services**
- **Advanced Detailing Equipment**
- **Custom Wraps Application**
- **Advanced Ceramic Coating**
- **PPF Installation**
- **Interior Protection: Ceramic coating for leather and fabric**
- **Premium Detailing Products at discounted rates**
- **Comprehensive Digital Marketing**
- **Customer Loyalty Program setup**
- **Training: 2-week advanced program**
- **Skilled manpower supply for PPF installation and ceramic coating**

3. Blueline Package

Price Range: ₹42 Lakhs

Ideal For: High-end urban areas or regions with a luxury car market.

Includes:

- **All Elite Package Services**
- **Body Shop Equipment: Paint Booth, MIG Welder, Dent Puller, Air Compressor, Dryer, Tools Trolley**
- **Full Vehicle PPF Installation**
- **Vehicle Paint Services: Includes premium tools and products**
- **Wraps, Denting, and Painting**
- **Accidental Repair**
- **Exclusive Detailing Services: Paint correction, polishing, and headlight restoration**
- **Nano-Ceramic Coating**
- **Interior Customization**
- **VIP Customer Experience**
- **Branding & Marketing Support**
- **Franchise Management Software**
- **Training: 4-week comprehensive program**
- **Asian Approved Painters for body shop manpower**